



Canadian
RESIDENTIAL INSPECTION
SERVICES LTD.

*Home Inspections
...by Professionals*

Enjoy Your Work. Live Your Life. Be Your Own Boss.

Canadian Residential Inspection Services

**NO MONTHLY ROYALTIES • WORK YOUR OWN HOURS •
CREATE WEALTH • LIVE YOUR DESIRED LIFESTYLE**



When it comes to buying a home, home inspections are crucial. Consumers want to know what they are buying and their mortgage lenders, real estate agents, insurance companies, and lawyers encourage them to have it inspected prior to completing the transaction.

This is where Canadian Residential Inspection Services (CRIS) comes in. As a CRIS franchisee, you will be providing your clients with an essential service when buying a home.

Real potential for the right people

Approximately 90 per cent of all North American home sales now include a home inspection, making the business potential enormous for CRIS franchisees.

"Home inspection is one of the fastest growing business opportunities in Canada," explains CRIS Founder Russell Cook. In fact, industry predicts that home inspections could be mandatory as soon as 2017.

Home inspections are almost always included in the recommended checklists of items required to purchase and it has become a part of the real estate agreement of purchase and sale documents. It is an automatic decision for home buyers to hire the services of a competent home inspector.

"With thousands of homes being sold every day in Canada, there's tremendous potential for new home inspectors, and we're pleased to be in a position to help enthusiastic, qualified individuals tap into this exciting business," says Cook. "The home inspection business in Canada has been growing exponentially."

Partner with a home inspections leader

With 28 years of experience conducting home inspections, we are one of the oldest home inspection franchises in Canada and a leader in our field.

The franchise system was conceived and developed in 1988 by Russell Cook, who has owned

companies in the construction industry his whole career, to address the inspection needs of the real estate marketplace. We have enjoyed exceptional success and growth through our unique model that consistently delivers excellent value for our franchisees' clients.

A CRIS home inspections franchise offers several advantages over most other business concepts. You don't need an office, equipment inventories, or a large staff. It provides the opportunity to make a good living as a professional consultant with the ability to have more control of your daily schedule. It offers the flexibility of self-employment with the security of having a mentor providing you with knowledge and advice whenever you need it.

We are a 100% Canadian-owned and operated franchise system. As a proud member of the Canadian Franchise Association (CFA), Canadian Residential Inspection Services is committed to excellence in franchising and provides comprehensive

"THERE ARE A LOT OF BUSINESS OPPORTUNITIES AVAILABLE BUT WHEN I STARTED TO LOOK CLOSELY AT WHAT IS ACTUALLY INVOLVED IN GETTING STARTED AND BECOMING SUCCESSFUL (TIME, MONEY, EDUCATION, RETURN ON INVESTMENT), THE OPPORTUNITY PRESENTED BY CANADIAN RESIDENTIAL INSPECTION SERVICES MADE THE MOST SENSE TO ME," SAYS ALEX CRUZ, A CALGARY-BASED CRIS FRANCHISEE SINCE 2007. "LIKE ANYTHING IN LIFE, YOU GET OUT OF IT WHAT YOU PUT INTO IT – THIS BUSINESS HAS CERTAINLY GIVEN A LOT BACK TO ME... IT'S VERY REWARDING."

training, targeted marketing support, and ongoing operational support to its franchisees. With this type of backing, Canadian Residential Inspection Services franchisees are perfectly positioned to profit and succeed.

First-class Accredited Training

Training builds a solid foundation for your future as a home inspector. Our unparalleled training program not only prepares you for success as your own boss – we provide you with all the accredited academic and practical hours you need to obtain your National Certificate from the National Home Inspectors Certification Council (NHICC).

The thorough preparation you receive as a CRIS franchisee allows you to approach the industry knowledgeably and competently so you can make you mark as a leading home inspector in Canada.

"Building a business from scratch is tough," says Richard Zyp, a CRIS franchisee based in Alberta. "Having someone give you the benefit of their 28 years of experience is invaluable. Learning how to avoid the pitfalls of starting up a new business is what Canadian Residential Inspection Services did for me." Zyp has been a franchisee since 2004 and now owns two Canadian Residential Inspection Services franchises, one in St. Albert and one in Northwest Edmonton.

Full-Time Award-Winning Support

As a franchisee you are an independent business person, but that doesn't mean you are alone.

As a CRIS franchisee, you operate under the name of a strong, successful organization and benefit from our excellent reputation. You will be in business for yourself but not by yourself. Our skilled staff are only a phone call away if you run into an unusual situation or an unexpected problem. We also give our franchisees comprehensive field tested support. Our CEO ran his own home inspection business for 20 years and we are the only franchise in our field that can say this.

In 2015, we received CFA's prestigious Franchisees' Choice Designation for franchisee satisfaction in franchise operations, such as business planning and marketing support, training and operational support, and the relationship between the franchisor and franchisee.

Our nationally verified electronic

BENEFITS:

- Under \$50K investment
- No monthly royalties
- Includes certified training
- On-going support from experienced staff
- 28 years in the home inspection industry
- Low overhead
- Potential for six figure income
- Locations coast to coast
- Flexible hours means more time for family

reporting system is powered by a custom-built app that only CRIS inspectors have access to. It is not only the most comprehensive user-friendly reporting system available, it also keeps track of your accounting and helps with marketing databases. Everything is easily and conveniently done with an iPad and our inspection reports are ready as soon as the inspection is completed. Because of this technology, you can receive payment from your clients immediately, which means you don't waste time collecting receivables.

A profile for success

We are looking for individuals with honesty, integrity and good people skills who enjoy helping people and get enormous satisfaction from that aspect of their work.

"It's very satisfying and it's a great lifestyle," says Rob MacKeen, a Nova Scotian franchisee. "You are able to control your schedule and mould your work around what is important in your life." 🍁

Enjoy your work. Live your life. Become a Canadian Residential Inspection Services Franchisee.

Make the call today:

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www.CanadianResidential.com