

HOME INSPECTION FRANCHISES



Canadian Residential Inspection Services

With Canadian Residential Inspection Services' state-of-the-art proprietary reporting software, franchisees are able to complete a home inspection report and deliver it to the client while they are still on the premises. "We have 30 plus years of experience in an industry that is

only about 30 years old itself," says President David Pothier. "Our custom inspection system has been perfected in design over the years – it makes it easy for our inspectors to do a thorough job and prepare an electronic report that is comprehensive and easily understood. The inspector can immediately walk the client through the report and answer any questions on the spot." Payment is collected on the spot as well, so franchisees do not have to chase receivables.



The franchise offers home inspection training that meets licensing requirements in all legislated provinces. "A background in a related industry is not required," says Pothier. "We provide a complete training program along with exams and practical training to ensure our inspectors enter the market as highly trained professionals. We'd like to see licensing requirements in every jurisdiction – it would improve the industry as a whole." Additionally, the company provides a proven marketing program and 24-hour ongoing support to all franchisees.

An ideal franchisee has honesty, integrity, good communication and people skills, and is a self-starter who enjoys meeting and helping people.

There are no monthly percentage royalties – Canadian Residential uses a service-based fee. That means the franchise is only making money when its franchisees are making money. "We're successful when they are successful," says Pothier.

Canadian Residential inspectors operate across Canada, from Nova Scotia (where the company was founded) to British Columbia, with the highest density in Alberta. "Our marketing and high rate of customer satisfaction give our franchisees the ability to succeed in any market," says Operations Manager Tracy Foley.

"We are big enough and have been around long enough to be a major player wherever we operate," adds Pothier. "Franchises have been shown to thrive in any location, urban or rural."

With the company looking to expand across the country and fill gaps in current coverage, there are currently franchise territories available in most provinces.

CANADIAN RESIDENTIAL INSPECTION SERVICES STATS

Franchise Units in Canada: 32

Franchise Fee: \$24.5K

Investment Required: \$44.5K

Training: Training included. Certification provided.

Available Territories: All of Canada

In Business Since: 1988

Franchise Since: 2001

CFA Member Since: 2011

